



2023 SPONSORSHIP

Opportunities

**2ND ANNUAL
SNEAKER BALL**



HOOP DREAMS
INC.

FOUNDATION IMPACT

Mission:

Teaching children how to live a healthy lifestyle through recreation, while they learn how to be leaders and grow emotionally and socially through peer interaction. Hoop Dreams aims to empower and expose youth from underprivileged communities to uplifting experiences.

STATES SERVED



Pennsylvania



Delaware



New Jersey



IMPACT OF OUR

Programs



A CINDERELLA STORY

- ★ Prom is a highly anticipated event during high school and can be a bit pricey. A Cinderella Story provides free new dresses for those attending Prom. Over the years Hoop Dreams has partnered with various hair salons, makeup artists and bridal stores to help make prom night memorable.

- ★ 1,200 Students Sent Off to Prom.



HOOP DREAMS BASKETBALL ACADEMY

- ★ Hoop Dreams Basketball Academy is an advanced skills training camp that helps student athletes enhance their basketball skills and translate what they have learned from the practice court to game competition. On-site nutritionists teach the importance of healthy eating, proper dieting and exercise. Childhood obesity is a growing issue that effects thousands of youth. This program helps youth develop wellness habits that will help them maintain a healthier lifestyle. Youth participate in workshops introducing STEM subjects, financial literacy, college prep and leadership.

- ★ 4,500 Student Athletes Developed.

POWER OF ONE CONFERENCE

- ★ The Power of One Conference focuses on financial literacy, college preparation, goal setting, conflict resolution, effective communication, entrepreneurship, and motivational speaking. Students are given the opportunity to meet one on one with entrepreneurs in various industries.

- ★ 100 Students Mentored.

HOLIDAY DINNERS & TOY DRIVE

- ★ For Thanksgiving and Christmas, Hoop Dreams sponsors families in need by providing them with food baskets filled with dinner essentials and toys. Volunteers also gather together to feed the homeless throughout the city of Philadelphia.

- ★ 500 Families Served.



SPONSOR BENEFITS

*Hoop Dreams Inc. is a
501c3 nonprofit.
All donations
are tax deductible.

PRESENTING SPONSOR - \$20,000

\$20,000 - Can send 150 youth to our 13th Annual Hoop Dreams Basketball Academy, covering their meals, uniforms and supplies.

CORPORATE HOSPITALITY

- ✓ 2 Tables (20 Tickets) to 2023 Sneaker Ball

RECOGNITION

- ✓ Opportunity to speak to guest during program
- ✓ Recognition on Hoop Dreams social media outlets
- ✓ Mention and logo in email blast to over 2,000 consumers

MARKETING/BRANDING

- ✓ "Presented By" listing on website and invitation to the 2nd Annual Hoop Dreams Sneaker Ball
- ✓ Premium placement of company logo on signage at the 2nd Annual Hoop Dreams Sneaker Ball
- ✓ Logo placement on red carpet step & repeat the at the 2nd Annual Hoop Dreams Sneaker Ball
- ✓ Logo placement on t-shirts for the 13th Annual Hoop Dreams Basketball Academy
- ✓ Logo included on all print and electronic media, website and social media for event
- ✓ Opportunity to provide company products or promotional items in gift bags at all Hoop Dreams Inc. events

ALL—STAR SPONSOR - \$10,000 "BRANDING RIGHTS FOR THE 13TH ANNUAL HOOP DREAMS BASKETBALL TOURNAMENT"

\$10,000 - Can send 70 youth to our 13th Annual Hoop Dreams Basketball Academy, covering their meals, uniforms and supplies.

CORPORATE HOSPITALITY

- ✓ 1 Table (10 Tickets) to 2023 Sneaker Ball

RECOGNITION

- ✓ Podium recognition during program
- ✓ Recognition on Hoop Dreams social media outlets
- ✓ Mention and logo in email blast to over 2,000 consumers



MARKETING/BRANDING

- ✓ “Presented By” listing on print and electronic materials for the 13th Annual Hoop Dreams Basketball Tournament
- ✓ Premium Logo placement on t-shirts for the 13th Annual Hoop Dreams Basketball Tournament
- ✓ Logo included on all print and electronic media, website and social media for the 13th Annual Basketball Tournament and 2nd Annual Hoop Dreams Sneaker Ball
- ✓ Placement on red carpet step & repeat at the 2nd Annual Hoop Dreams Sneaker Ball
- ✓ Placement of company logo on signage at the 2nd Annual Hoop Dreams Sneaker Ball

SPORTS LOUNGE SPONSOR - \$7,500 “DEVELOPMENT AND BRANDING SPORTS LOUNGE”

\$7,500 - Supports the Hoop Dreams Basketball Academy’s STEM and Financial Literacy Program.

CORPORATE HOSPITALITY

- ✓ 1 Table (10 Tickets) to 2023 Sneaker Ball

RECOGNITION

- ✓ Podium recognition during program
- ✓ Recognition on Hoop Dreams social media outlets
- ✓ Mention and logo in the email blast to over 2,000 consumers

MARKETING/BRANDING

- ✓ “Presented By” listing on signage for the Sports Lounge
- ✓ Customized elements for exclusive branding in the lounge (i.e. pillows, window clings)
- ✓ Brand logo included on all print and electronic media, website and social media for event
- ✓ Placement of company logo on signage at the 2nd Annual Hoop Dreams Sneaker Ball
- ✓ Logo placement on t-shirts for the 13th Annual Hoop Dreams Basketball Academy

SUPPORTING SPONSOR - \$5,000 “BRANDING OF AN EXPERIENCE OR ONSITE ACTIVATION”

\$5,000 - Can provide 16 care packages to our Hoop Dreams Alumni entering their 1st year of college.

CORPORATE HOSPITALITY

- ✓ 8 Tickets to 2023 Sneaker Ball

RECOGNITION

- ✓ Recognition on Hoop Dreams social media outlets

MARKETING/BRANDING

- ✓ Ability to integrate branding within experience
- ✓ Logo included on all print and electronic media, website and social media for event
- ✓ Placement of company logo on signage at the 2nd Annual Hoop Dreams Sneaker Ball
- ✓ Logo placement on t-shirts for the 13th Annual Hoop Dreams Basketball Academy

ASSIST SPONSOR - \$2,000

\$2,000 - Can provide 6 Food Baskets for Families in need for our Thanksgiving Food Drive.

CORPORATE HOSPITALITY

- ✓ 4 Tickets to 2023 Sneaker Ball

RECOGNITION

- ✓ Recognition on Hoop Dreams social media outlets

MARKETING/BRANDING

- ✓ Logo included on all print and electronic media, website and social media at event
- ✓ Placement of company logo on signage at the 2nd Annual Hoop Dreams Sneaker Ball
- ✓ Logo placement on t-shirts for the 13th Annual Hoop Dreams Basketball Academy

TABLE PURCHASE - \$1,750

10 Seats Guaranteed Together.

Contact

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